

Agnitio Rainmaker Engager- Data Protection Statement

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Statement

Agnitio A/S ("we" or "us") respects your privacy and is committed to maintaining the privacy and confidentiality of the personal information we collect.

This Data Protection Statement applies to your use of the Agnitio Rainmaker **Engager App** (the "App") and related website located at mobilizer.agnitio.com and our service platforms (the "Systems") owned and operated by us. The "App" and the "Systems" are referred to together as the "Services".

This Data Protection Statement explains how your personal information is collected, used, and disclosed by Agnitio. It also describes the choices available for you regarding the use of, your access to, and how to update and correct your personal information. We urge you to read the Data Protection Statement so you understand our commitment to you and your privacy and how you can participate in that commitment. If you have any questions, please contact us at privacy@agnitio.com.

Information We Collect

Information we collect may be in the form of personal information or anonymized data. Anonymized data may be in the form of aggregate data. Aggregate data is information we collect about a group or category of services or users from which individual user identities have been removed. In other words, no personal information is included in aggregate data. Agnitio makes analytic, statistic and industry benchmarking gatherings of the anonymized data contained in the services provided by Agnitio, with the purpose to provide better services to their customers and to enhance the service experience. This Policy does not restrict or limit our collection and use of aggregate data.

"Personal Information"

When we refer to "Personal Information" in this Statement, we mean any information that can identify you. In some jurisdictions it includes information that identifies a legal entity, such as company name. We describe the Personal Information that we collect via the Services in more detail below.

- **Information you provide to us**

We collect Personal Information (i) when you download the App and (ii) when you submit information through the App, and (iii) when you access the Website. When you use the Services, we collect your e-mail address, user name, and other account information.

Information We Automatically Collect

- **Your device information, collected via cookies and other similar technologies:**

When you use our services, some information such as your computer's operating system, Internet Protocol (IP) address, access times, browser type and language, and the website you visited before our Site is logged automatically and stored in log files. We use our own products, and products of third parties acting on our behalf, to analyze, optimize, and improve our Sites.

We use cookies for analytics, user experience, login authentication and session tracking. Users can control the use of cookies at the individual browser level (by disabling "Remember Me" option). If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

How We Use Information

Personal information submitted to us through Services will be used for the purposes in the statement. We use your Personal Information to:

- **Provide the Services to you:**
We use the information you provided us via the App to send you required notices (e.g. password reset), and to provide the Services to you (e.g. login to the app, providing reporting of user activities).
- **Anonymize and aggregate personal information for different purposes:**
This could include things like making analytic, statistic and industry benchmarking gatherings.
- **Enhance your experience with the Services:**
We may use Mobile App Usage and Device Information to: review the quality and improve the functionality of the App and the Services; troubleshoot; use anonymized information for analytics purpose and industry benchmarking; and share anonymized data with third parties who provides services to us.

We will not use your Personal Information for marketing purposes.

Information We Collect On Behalf of Our Clients

We act as a "Data Processor" as defined in EU Directive 95-46-EC for each of our clients, in that we provide our services for the benefit of the customer. Each of our clients uses Agnitio products and services to gather information about their own sales reps and clients to their digital properties ('Customer Data'). Each client instructs us as to what types of Customer Data it would like us to collect on its behalf.

We have no direct relationship with the individuals whose personal data it processes. An individual who seeks access, who seeks to correct, amend, delete inaccurate data or withdraw consent to further contact should direct his/her query to our client. If the Client requests us to remove the data, we will respond to their request within 24 business hours.

We treat Customer Data as the property and confidential information of the applicable Agnitio customer. We reserve a limited right to disclose any collected data as required by law, a valid court order or other request from a governmental authority. Other than under such a limited right, we do not share information collected for one customer with our other customers or with any third party.

Disclosure of Personal Information

Except for the limited circumstances described in this Privacy Statement, the Personal Information we gather is for internal use only and we will not authorize the release of this information to anyone outside of us unless you have consented to such disclosure. When we need to provide your Personal Information to third parties, we will only share it to the extent reasonably necessary. We may also share your Personal Information as required or permitted by law and as described below.

- **Disclosure to our Service Providers:**

We may disclose, to the extent necessary for the provision of services, Personal Information to third party service providers. Please be aware that our third party service providers may be located in a different country to you, so your Personal Information may be transferred outside of your country.

We require that our third party service providers agree to keep confidential all information we share with them and to use only to perform their obligations in the agreements we have in place with them.

- **Disclosure to Others:**

We may disclose such information to respond to court orders, or legal process, or to establish or exercise our legal rights or defend against legal claims. We may also share such information if we believe it is necessary in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our Service Terms and Conditions, or as otherwise required by law.

- **Disclosure when we have your consent:**

We may also disclose your Personal Information and other information, for any other purpose disclosed by us when you provide the information, as otherwise required or permitted by law, and/or with your consent. Any such purpose may involve the transfer of your Personal Information across country borders.

Security of Your Information

- **The measures we take:**

We are committed to industry best practice when it comes to prevent loss, misuse, alteration, unauthorized access, unlawful or unnecessary processing of the information we collect as described in the section “Information We Collect”, which covers the following areas:

- System Continuity
- Human Resources
- Organizational Asset Control
- Access Control
- Physical and Environmental Security
- Data Security
- Operational Security
- Network Security
- System and Application Security
- Security Incident
- Data Protection

For information about the security measures, please visit www.agnitio.com.

Data Integrity

Personal Information we collect is relevant for the purposes for which it is to be used. We take reasonable steps to help ensure that data is reliable for its intended use, accurate, complete, and current.

Data Retention

We will retain your information for as long as needed to provide you the Services or as long as needed to fulfil the purpose for which Personal Information was originally collected.

Data Transfer

Data is stored within EEA (European Economic Area). Agnitio will neither transfer nor process such data outside EEA.

Right to Your Personal Information (Access, Correction, Objection, Deletion, and Lodging a complaint)

You have the right to access, correct and request the deletion of your own Personal Information in accordance with the applicable law. You are also entitled to oppose to certain data processing practice or revoke consent previously granted, to the extent permitted by the law. In order to exercise such right, please submit a support ticket to support@agnitio.com. Agnitio Support team will respond to your request within 24 business hours for free of charge.

If you wish to cancel your account or request that we no longer provide you with the Services, please contact us at support@agnitio.com as well. In response, we will cancel or remove your information but may retain and use copies of your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

You also have a right to lodge a complaint with a supervisory authority (the Danish Data Protection Agency, <https://www.datatilsynet.dk/>) if you consider that your rights under the applicable law have been infringed as a result of the processing of your personal data in non-compliance with the laws.

Verification

We utilize the self-assessment approach to assure its compliance with its Data Protection Statement. We regularly verify that the Data Protection Statement is accurate, comprehensive, prominently displayed, completely implemented and in conformity with applicable laws and regulations and conduct its self-assessment on an annual basis to ensure that all relevant privacy practices are being followed.

Consent

Creating your account indicates that you have read the Data Protection Statement and consent to its terms. If you do not consent to the terms of the Data Protection Statement, do not proceed to create, or otherwise use the App.

Changes to this Statement

We may update this Data Protection Statement to reflect changes to our information practice. If we decide to change our Data Protection Statement, we will post those changes to this Data Protection Statement, the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this Data Protection Statement at any time. If we make material changes to this policy, we will notify you here, or by means of a notice on our home page prior to the changes becoming effective.

How to Contact Us

If you have any questions, comments, requests, or concerns related to this Data Protection Policy or the privacy practices for the Services, please contact us at:

Agnitio A/S
Dampfaergevej 10, Copenhagen, Denmark
privacy@agnitio.com
Kensuke Lohse-Kimura (Security and Privacy Advisor)