

Rainmaker Remote: A great conversation at any time

Meet your customers wherever and whenever they want. Rainmaker Remote extends your detailing, keeping representatives and healthcare professionals in close dialogue - all with the user-friendly, no-compromise design that you've come to expect from Rainmaker.

Two products

The Rainmaker remote solution comprises two related products: Rainmaker Webinar for online group meetings and Rainmaker Web Meetings for one-to-one communication. Now reps have the same user interface no matter what kind of remote communications they need to run.

Rainmaker Web Meetings

With Web Meetings you extend the 'classical' customer meeting to a remote session between the representative and a single healthcare professional.

Web Meetings can also power information exchange with a medical science liaison or be used for internal training sessions, general support, or execute small surveys or campaigns.

Rainmaker Webinar

Meet the growing need for group communications. Rainmaker Webinar allows you to engage with groups of healthcare professionals whether they all work in the same department or building, or are spread out geographically but share a common interest.

Rainmaker smart e-detailing

Get individual data from multi-doctor remote detailing with Rainmaker Webinars



Centrally control and distribute content

The right content shown in the right region with up-to-date compliance



Rep prepares group meeting

E-detailing like normal from tablet or pc

Multi-participant remote detailing



Individualized data capture



Crunch data with Revealer

Gather insights from Agnitio's out-of-the-box analytics tool

Use data in any CRM or BI systems

Share and use the data with your current systems

Rainmaker Remote allows you to run remote sessions with multiple physicians at the same time in the device of their choice. All data gets captured.

Rainmaker Remote Solution - the benefits

The personal channel

Physicians increasingly prefer to connect personally through channels and at times that are most convenient for them*. Rainmaker's remote solution combines the rich individual contact of e-detailing with the convenience of anywhere and anytime communication.

Multi-platform

Healthcare professionals engage through the desktop or mobile platform of their choice. Rainmaker Remote is fully functional on mobile devices like tablets so the dialogue can continue whether it's at home, the office, or somewhere in between.

Simple & cost-effective

Rainmaker Remote gives you new channels without having to create new content. You can re-use your existing materials and begin remote detailing immediately. This avoids major costs and means that you can work effortlessly across channels.

Fast meeting execution

With Rainmaker Remote calls can be activated in seconds. Healthcare professionals do not need any special software before the call. So you get into dialogue immediately without physicians waiting for large content files to download.

Content security

With Rainmaker Remote, you never give away control of your content. Healthcare professionals or reps can easily view and interact with your presentation material but cannot download or share it without permission. You always maintain control.

e-detailing

Get the advanced data capture that you know from e-detailing in your remote solution. Even when you are using Rainmaker Webinar to work with groups of healthcare professionals, you still get individualized data capture - providing insights to inform your next detailing conversation or even Rainmaker-powered personalized content on a follow-up email.

Rainmaker Remote connects you to each customer

Contact us to learn more 

* What Physicians Want! Survey, Publicis Touchpoint Solutions, 2014-15

agnitio

Agnitio creates digital communication solutions for the life sciences. Our work is anchored in the belief that technology can make industry communication more relevant for healthcare professionals and patients. By providing systems that impact at an individual level - and solve people's real problems - we enable the industry to deliver high value to physicians and improve treatment outcomes. Agnitio's system is already implemented in more than 45 countries and 25 languages - and used by major pharmaceutical and medical device companies including: Allergan, Amgen, Bayer, Grünenthal, and Roche.