agnitio Professional services

Client case study
How to cost-effectively manage training of key stakeholders during clinical trials

1. Challenge
Help investigators during clinical trials, providing audit trail and documentation in support of approvals.

2. Solution
E-learning including advanced content and user analytics to improve engagement, training and support.

3. Impact
Cost-effective training and engagement for clinical trials. Better user experience, data tracking, audit trails and enhanced document versioning.

Enhancing support in early stage clinical trials

MC2 Therapeutics, a dermatology and eye care pharmaceutical company, wanted to use digital technology to make training of investigators in their clinical trials more engaging, cost-efficient and easier to manage. They had found that communicating with paper-based detailing aids and other documents was difficult to manage, hard to track and had limited impact.

The solution: e-learning and documentation

In collaboration, Agnitio and MC2 developed an interactive e-learning solution on Agnitio's Rainmaker platform to train investigators on the disease area and treatment needs.
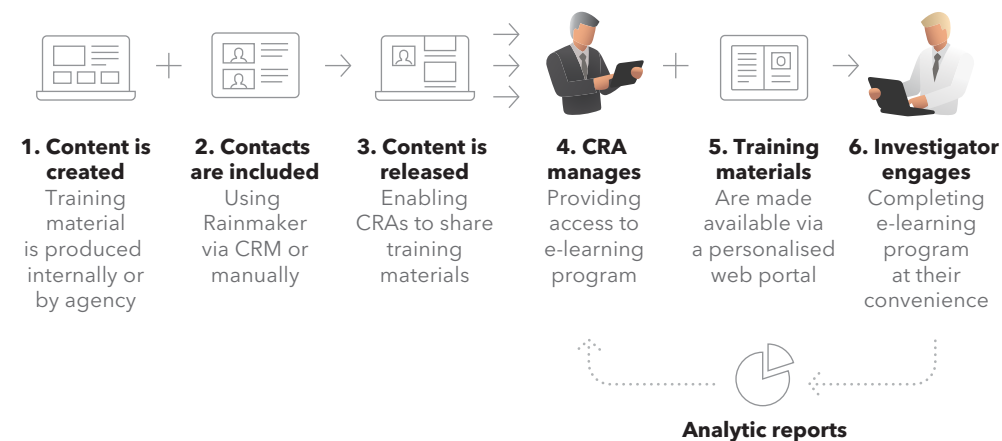
Here's how it worked: Interactive content was developed and uploaded to Rainmaker. The clinical research associates (CRA) then sent links to investigators for them to access and complete the e-learning program at their convenience. All test results were automatically captured and delivered to MC2 via online dashboards and a certificate of completion was provided to the investigators.

The solution enabled investigators to provide the support patients on the program needed while ensuring that MC2 could document that the investigators had been properly trained.

Workflow
Rainmaker links content with investigators to ensure they are properly trained so clinical trials run smoothly and are fully documented.

Rainmaker workflow for clinical trials

1. Content is created
Training material is produced internally or by agency

2. Contacts are included
Using Rainmaker via CRM or manually

3. Content is released
Enabling CRAs to share training materials

4. CRA manages
Providing access to e-learning program

5. Training materials
Are made available via a personalised web portal

6. Investigator engages
Completing e-learning program at their convenience

Analytic reports

Finding the right solution for e-learning and tracking.

"We collaborated with Agnitio to develop an e-learning tool that perfectly matched our needs. The built-in reporting module allows for excellent tracking."

Anette Østergaard
VP, Clinical Development, MC2 Therapeutics

The impact

- More cost-effective training of investigators
- 100% digital engagement
- Better user experience
- Improved content and user data tracking
- Improved access to audit trails and document versioning

Why Agnitio?

Agnitio was selected because of the high service level and the technical abilities of the Rainmaker platform to provide the right content management technologies, tracking and reporting options.

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Agnitio helps life science companies generate effective relationships with payers, medical professionals – and their patients. Agnitio's software solutions are already implemented in more than 90 countries and 25 languages – and used by major pharmaceutical and medical device companies including: Bayer, LEO Pharma, Philips Healthcare, and Roche. **www.agnitio.com**