

Rainmaker personalised websites

Virtual engagement, whether one-to-one or group meetings, can be strengthened by providing microsites that give more detailed information on the specific topics discussed in a call. In this way, the personalised nature of virtual engagement is strengthened through additional channels.

Multiple uses

Healthcare professionals

Use microsites to access product, disease or treatment information on demand.

Field representatives

Use microsites to engage customers with on-demand access to personalised presentations.

Medical specialists and experts

Use microsites to share new clinical studies, treatment or disease research with HCPs.

Marketing

Use microsite tracking to understand content usage and brand exposure.

Rainmaker personalised websites

Make relevant content available for HCPs on-demand while tracking every interaction within the portal.



Central control and distribution of content

Content is designed and tagged so it reaches the right user in the right region



Representative shares content with HCP

Use regular e-detailing content

HCP accesses and interacts with content



Individual data capture



Crunch data with Revealr

Gather insights from Agnitio's out-of-the-box analytics tool

Use data in any CRM or BI system

Share and use the data with your current system

Part of a remote solution - the benefits



Expand your reach

With Rainmaker Remote, you expand your reach to audiences not cost-effective to access before, as well as communicate with multiple HCPs at the same time.



Deliver unique experiences

With Rainmaker Remote, reps can provide HCPs with personalised, on-demand content after a meeting, allowing them to extend the conversation.



Make conversations flexible

With Rainmaker Remote, your customers engage when and where it suits them - as well as from any device. And they can access content on-demand.



Gain channel synergies

With Rainmaker Remote, you apply your existing detailing content to the microsites, allowing you content efficiency and alignment across all channels.



Offer high-quality conversations

With Rainmaker Remote, reps provide more value by bringing in-house product or medical specialists into the conversation. Research and clinical studies can then be provided to the HCP.



Secure complete data insights

With Rainmaker Remote, you track every interaction - offering you actionable insights on content usage and clear direction for follow up across channels.

Three products in one solution

Rainmaker Remote comprises virtual meetings for one-to-one communication and webinars for online group meetings. In addition, our microsite channel supports your remote customer engagements by enabling you to provide customers and partners with relevant and personalised content on-demand.

Contact us to learn more 

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Agnitio creates digital communication solutions for the life sciences. Our work is anchored in the belief that technology can make industry communication more relevant for healthcare professionals, payers, and patients. The company's most recent solutions include Rainmaker, which provides state-of-the-art multichannel engagement, and Sharedoc which enables content sharing with customers, partners and even patients..